**Multinational Subcommittee of the Standards Advisory Council**

**Description & Application**

July 2019

**Introduction**

B Lab is a nonprofit organization that serves a global movement to redefine success in business so that all companies compete not only to be the best in the world, but the best for the world. At the core of B Lab’s work is a set of rigorous performance based principles and standards designed to differentiate high performing mission driven companies educate and inspire companies towards meaningful continuous improvement, and maintain the integrity and credibility of the movement in its pursuit of a shared and durable prosperity for all. These principles and standards are used to certify companies as B Corporations and to determine ongoing eligibility and participation in the B Movement Builders program.

The Multinational Subcommittee of the Standards Advisory Council is a new governing body tasked with applying these objectives to large companies engaging with the B Corp Movement. As such, it is an opportunity for qualified experts to utilize their knowledge and experience to support B Lab and the B Corp Movement, and advise companies on their journey to improve their overall social and environmental performance.

**The Multinational Subcommittee of the Standards Advisory Council**

B Lab’s Standards Advisory Council consists of two subcommittees tasked with overseeing the performance requirements for B Corp Certification and the Movement Builders program.

The Multinational Subcommittee of B Lab's Standards Advisory Council (SAC) is responsible for applying the Performance Requirements of the B Corp Certification and Movement Builders program for large companies, including evaluations of company compliance with [Baseline Requirements for B Corp Certification for $5B+ Parent Companies](https://go.pardot.com/l/39792/2019-04-18/8zfkqz/39792/198829/B_Corp_5_Billion_Plus_Requirements_April2019.pdf), Disclosure Review eligibility for $1B+ companies, and Movement Builder eligibility and ongoing participation in accordance with the Performance Based Principles (2-4) outlined [here](https://drive.google.com/file/d/1pr_fgzNZXC3a3bMuG3JDiTpIvq1Xv_QD/view). As necessary, the subcommittee will also collectively advise B Lab and the Main Subcommittee[[1]](#footnote-1) on developments in best practices and emerging needs for the performance requirements.

The sub-committee will be comprised of 10-12 multi-stakeholder members with specific expertise in the context of large and multinational companies. They come from backgrounds in business, government, academia, and the non-profit sector, with expertise on a broad range of topics related to using and evaluating business as a force for good. The subcommittee is supported by B Lab’s Standards Management team, and overseen by B Lab’s independent Board of Directors, who may overturn SAC recommendations with a ⅔ vote.

The SAC does not have fiduciary responsibility for any recommendations or perceived recommendations made by B Lab or the Council, including determinations of eligibility or ongoing participation into relevant programs, or regarding any business practices or other matters to existing or potential B Corps or any other parties who obtain information from B Lab or any of B Lab’s representatives. All SAC members will be publicly recognized as such in B Lab’s communications materials.

**Appointment Length**: Four year terms, with opportunity to serve up to two terms

**Meeting Frequency**: One in-person meeting per year (two days); teleconference meetings every two to three months, with additional consultations / meetings as necessary.

**Expected Time Commitment**: ~40 hours per year

**Compensation**: All participants can have travel costs reimbursed; no additional compensation is provided at this time.

**Specific Responsibilities:**

* Movement Builder Performance Based Principles: The Multinational Subcommittee will evaluate and advise participating companies on their compliance to the Performance based principles of the program, including the necessary assessment requirements, improvement strategies, and reporting. They will also engage directly with participating companies as part of the annual in person Movement Builder convening.
* Baseline Requirements for B Corp Certification for $5B+ Parent Companies: The Multinational Subcommittee will review materials presented by the Standards Management to determine whether a company is meeting the proposed Baseline Requirements for $5B+ Parent companies in order to be eligible for B Corp Certification, and if necessary, advise on necessary remediation by the company to come into compliance.
* Disclosure Review Eligibility: For companies with greater than $1B+, the Subcommittee will review materials presented by the Standards Management team regarding individual company eligibility when particular issues (such as lawsuits, controversial industries or practices, etc.) require review to determine whether the company should be eligible for B Corp Certification and whether transparency or remediation of the issue is required.

**Desired Qualifications and Skills:**

* 5+ years experience in topical areas at the intersection of business and social and environmental issues
* Understanding large, complex multinational companies, their social and environmental impacts, and the context they operate in
* Ability to evaluate meaningful and authentic commitments and performance improvements on social and environmental issues material to a company’s context
* Demonstrated commitment to the principles of the B Corp movement
* Willingness to apply rigor and set high expectations while also pragmatically creating opportunities for companies to learn and improve
* Ability to travel for one to two in person events per year, including an in-person event in Early 2020
* Fluency in English

For any questions about the roles and responsibilities of the sub-committee, please reach out toCourtney Morrissette at[*cmorrissette@bcorporation.net*](mailto:cmorrisette@bcorporation.net). To express your interest, please complete the below application by September 1st.

**Standards Advisory Council Application**

*Please provide the information requested below and a copy of your CV/resume/bio and email application to Courtney Morrisette at* [*cmorrissette@bcorporation.net*](mailto:cmorrisette@bcorporation.net) *by September 1st, 2019.*

**Name:**

**Current Organization:**

**Role/Title:**

**Geographic Region (Check all that apply):**

\_\_\_\_\_\_ Africa \_\_\_\_\_\_ Australia / New Zealand

\_\_\_\_\_\_ Asia \_\_\_\_\_\_ Europe

\_\_\_\_\_\_ Latin America \_\_\_\_\_\_ US/ Canada

**Topical Areas of Expertise:**

\_\_\_\_\_\_ Governance \_\_\_\_\_\_ Labor / Worker Practices

\_\_\_\_\_\_ Diversity, Equity and Inclusion \_\_\_\_\_\_ Human Rights

\_\_\_\_\_\_ Supply Chain Impact \_\_\_\_\_\_ Environment (General)

\_\_\_\_\_\_ Climate \_\_\_\_\_\_ Water

\_\_\_\_\_\_ Circular Economy / Conservation \_\_\_\_\_\_ Customer Impact / Consumer Protection

\_\_\_\_\_\_ Impact Measurement /, Materiality / Reporting

**Sector/Industry expertise (Check all that apply):**

\_\_\_\_\_\_ Manufacturing \_\_\_\_\_\_ Wholesale/Retail

\_\_\_\_\_\_ Service \_\_\_\_\_\_ Agriculture

\_\_\_\_\_\_ Consumer Goods \_\_\_\_\_\_ Education

\_\_\_\_\_\_ Energy \_\_\_\_\_\_ Finance

\_\_\_\_\_\_ Food \_\_\_\_\_\_ Health

\_\_\_\_\_\_ IT/Software/Tech \_\_\_\_\_\_Social Enterprise

\_\_\_\_\_\_ Other (Please specify):

**Which of the following describes the stakeholder group (or groups) that represents your professional experience?**

\_\_\_\_\_\_Certified B Corp \_\_\_\_\_\_Multinational Company

\_\_\_\_\_\_Other Corporate \_\_\_\_\_\_Investor

\_\_\_\_\_\_Academic \_\_\_\_\_\_NGO/Non-profit

\_\_\_\_\_\_Standards Organization \_\_\_\_\_\_Consulting

\_\_\_\_\_\_Other (Please specify):

*Please briefly and succinctly answer the following questions.*

**Why would you like to join B Lab’s Standards Advisory Council?**

**How would your experience and skill set contribute to the particular responsibilities of the Council?**

**How would you describe your familiarity and experience with B Corp Movement and its standards and certification requirements?**

**B Lab recognizes the need to involve people with diverse identities, experiences, and perspectives in order to achieve an inclusive economy. How would you bring diversity to the Council?**

*Please submit this application, along with a copy of your CV/resume/bio to Courtney Morrisette at* [*cmorrisette@bcorporation.net*](mailto:cmorrisette@bcorporation.net) *by September 1st, 2019. Thank you for your interest!*

1. The Main Committee oversees the content and scoring of the B Impact Assessment, establishes the performance requirements for certification for all companies, adjudicates challenges to the standards, and determines eligibility of individual companies when necessary for companies under $1B in revenue. [↑](#footnote-ref-1)